1	MORRISON & FOERSTER LLP			
2	MICHAEL A. JACOBS (Bar No. 111664) mjacobs@mofo.com			
2	MARC DAVID PETERS (Bar No. 211725)			
3	mdpeters@mofo.com DANIEL P. MUINO (Bar No. 209624)			
4	dmuino@mofo.com			
5	755 Page Mill Road, Palo Alto, CA 94304-1018 Telephone: (650) 813-5600 / Facsimile: (650) 494-0792			
6	BOIES, SCHILLER & FLEXNER LLP DAVID BOIES (Admitted <i>Pro Hac Vice</i>)			
7	dboies@bsfllp.com			
8	333 Main Street, Armonk, NY 10504 Telephone: (914) 749-8200 / Facsimile: (914) 749-8300			
	STEVEN C. HOLTZMAN (Bar No. 144177)			
9	sholtzman@bsfllp.com FRED NORTON (Bar No, 224725)			
10	fnorton@bsfllp.com			
11	1999 Harrison St., Suite 900, Oakland, CA 94612 Telephone: (510) 874-1000 / Facsimile: (510) 874-1460			
12	ALANNA RUTHERFORD (Admitted <i>Pro Hac Vice</i>) 575 Lexington Avenue, 7th Floor, New York, NY 10022			
13	Telephone: (212) 446-2300 / Facsimile: (212)			
14	ORACLE CORPORATION DORIAN DALEY (Bar No. 129049)			
15	dorian.daley@oracle.com DEBORAH K. MILLER (Bar No. 95527)			
16	deborah.miller@oracle.com MATTHEW M. SARBORARIA (Bar No. 211600)			
17	matthew.sarboraria@oracle.com			
18	500 Oracle Parkway, Redwood City, CA 94065 Telephone: (650) 506-5200 / Facsimile: (650) 506-7114			
19	Attorneys for Plaintiff ORACLE AMERICA, INC.			
20	UNITED STATES DISTRICT COURT			
21	NORTHERN DISTRICT OF CALIFORNIA			
22	SAN FRANCISCO DIVISION			
23	ORACLE AMERICA, INC.	Case No. CV 10-03561 WHA		
24	Plaintiff,	DECLARATION OF FRED NORTON IN SUPPORT OF ORACLE AMERICA,		
25	V.	INC.'S OPPOSITION TO GOOGLE, INC.'S DAUBERT MOTION		
26	GOOGLE, INC.			
27	Defendant.	Dept.: Courtroom 9, 19th Floor Judge: Honorable William H. Alsup		
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I, FRED NORTON, declare as follows:

- I am a partner with the law firm of Boies, Schiller & Flexner LLP, attorneys for plaintiff Oracle America, Inc. in the above captioned matter, and admitted to practice before this Court.
- 2. I make this declaration based on my own personal knowledge. If called as a witness, I could and would testify competently as to the matters set forth herein.
- Attached hereto as **Exhibit A** is a true and correct copy of excerpts of a document titled Declaration of Jonathan D. Putnam In Support of AU Optronics Corporation's Reply Brief In Support of Its Motion For Permanent Injunction, LG Display Co., Ltd. v. AU Optronics Corp., et. al., C.A. No. 06-726-JJF, C.A. No. 07-357-JJF, C.A. No. 08-355-JJF, (D. Del.), Dkt. No. 1588, dated as filed August 17, 2010.
- 4. Attached hereto as **Exhibit B** is a true and correct copy of excerpts of the transcript of the deposition of Dr. Iain M. Cockburn, taken on February 10, 2012.
- Attached hereto as **Exhibit C** is a true and correct copy of excerpts of a document titled Order on Motions in Limine, Medical Instrumentation & Diagnostics Corp. v. Elekta AB, et al., No. 97-CV-2271 (S.D. Cal.), Dkt. No. 464, dated January 10, 2002.
- 6. Attached hereto as **Exhibit D** is a true and correct copy of excerpts of the transcript of the deposition of Peter Kessler, taken on February 16, 2012.
- 7. Attached hereto as **Exhibit E** is a true and correct copy of excerpts of the transcript of the deposition of Chris Plummer, taken on February 16, 2012.
- Attached hereto as **Exhibit F** is a true and correct copy of excerpts of the transcript of the deposition of Mark Reinhold, taken on February 15, 2012.
- Attached hereto as **Exhibit G** is a true and correct copy of excerpts of the transcript of the 9. deposition of John Rose, taken on February 15, 2012.
- 10. Attached hereto as **Exhibit H** is a true and correct copy of excerpts of the transcript of the deposition of Hinkmond Wong, taken on February 16, 2012.
- 11. Attached hereto as **Exhibit H** is a true and correct copy of "A Better Consumer Survey for Better Damages," IP Value Commentator (April 2003), http://www.nera.com/extImage/5958.pdf by Dr. Alan J. Cox.

1	12. Attached hereto as Exhibit H is a true and correct copy of Survey Techniques for Rigorous
2	Measurement of Damages in Trade Dress Confusion Cases, NERA (Jan. 8, 2007),
3	http://www.nera.com/67_4876.htm by Dr. Alan J. Cox and & Louis Guth.
4	I declare under penalty of perjury that the foregoing is true and correct and that this declaration
5	was executed on February 24, 2012 at Oakland, California.
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7	By: /s/ Fred Norton Fred Norton
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1	ATTESTATION OF FILER		
2	I, Steven C. Holtzman, have obtained Fred Norton's concurrence to file this document on his		
3	3 behalf.		
4			
5		K LLP	
6	By: <u>/s/ Steven C. Holtzman</u> Steven C. Holtzman		
7	7 Attorneys for Plaintiff ORACLE AMERICA, INC.		
8	8 ORACLE AMERICA, INC.		
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